

Lena Natero W.

MEDIA ARTIST & EDUCATOR

Education

MFA in Design Media Arts

University of California Los Angeles | 2017–2019

4.0 GPA | Summa Cum Laude

BFA in Interactive Media +
Creative Writing Minor

Florida State University | 2011–2015

3.94 GPA | Summa Cum Laude

Selected Honors

- 2021

Nuovo Award Nominee
at **Independent Games Festival** for
my game **Nightmare Temptation Academy**
- 2016

Fulbright-mtvU Fellowship
awarded by the U.S. Bureau of
Educational and Cultural Affairs hosted by
Rhodes University in South Africa
- 2020

Most Amazing Award
at **A MAZE. International Games & Playful Media Festival** for my game
Nightmare Temptation Academy
- 2015

Internet Art Microgrant
from **Rhizome.org** to create my
game **Viral**

Software

- Adobe Creative Suite
- Google Workspace
- Microsoft Office
- Zoom
- Blackboard
- Canvas
- Quick Adaptability to Software

Skills

- Digital Art
- Game Design
- Narrative Design
- Graphic Design
- Web Design
- JavaScript
- HTML
- CSS
- Video Production
- Video Editing
- Color Grading
- Motion Graphics
- VFX
- Creative Direction
- Pitch Deck Development
- Copywriting
- Copy Editing
- Budget Proposals
- Administrative Management
- Talent Acquisition
- Bookkeeping
- Project Management
- Grant Writing
- AI Prompt Engineering
- Remote Learning Instruction
- Undergraduate Teaching
- Course Development

Work Experience

- 2017 - Present

Video & Media Producer
UCLA Game Lab

Creates videos, graphics. animations, interviews, articles and social media posts for the UCLA Game Lab's web presence. Launches online campaigns to draw candidates to job calls within the department, and attract students to the UCLA Game Lab Summer Institute. Completes integral administrative tasks.
- 2019 - 2024

Lecturer
UCLA Design Media Arts

Instructed the Drawing & Color and Video Art undergraduate course. Developed original syllabi, course materials and lesson plans. Introduced students to digital imaging and video software, design concepts in image and motion, animation, and comprehensive video editing and production knowledge.
- 2023

Visiting Lecturer
Scripps College Media Studies

Instructed the Interactive Narrative Design introductory undergraduate course. Developed an original syllabus course work and lesson plan. Introduced students to Twine, HTML/ CSS /JS, Adobe Photoshop & After Effects to build their own interactive narrative games.
- 2020 - 2023

Creative Producer
Anachronic

Co-founded this creative studio to create lyric & music videos, and animations for music industry artists, music festivals, and fashion brands. Producer, project manager, video editor, colorist, animator and VFX artist. Develops pitch decks and budget proposals to conceptualize projects, attracting a wide range of notable clients including Dolls Kill, Mike Shinoda, Weezer, Train, Eminem, Steve Aoki, & more.
- 2020 - 2023

Summer Institute Instructor
UCLA Game Lab

Develops the course material, tutorials, and lectures to instruct Character Animation class at the UCLA Game Lab Summer Institute for high school students for both in-person and virtual classes. Developed virtual tutorials, class lessons and modules for remote learning.