

# Lena Natero W.

**MEDIA ARTIST & EDUCATOR**

## Education

MFA in Design Media Arts

University of California Los Angeles | 2017–2019

4.0 GPA | Summa Cum Laude

BFA in Interactive Media +  
Creative Writing Minor

Florida State University | 2011–2015

3.94 GPA | Summa Cum Laude

## Selected Honors

2021 **Nuovo Award Nominee**  
at **Independent Games Festival** for  
my game **Nightmare Temptation**  
Academy

2016 **Fulbright-mtvU Fellowship**  
awarded by the U.S. Bureau of  
Educational and Cultural Affairs hosted by  
Rhodes University in South Africa

2020 **Most Amazing Award**  
at **A MAZE. International Games &  
Playful Media Festival** for my game  
**Nightmare Temptation Academy**

2015 **Internet Art Microgrant**  
from **Rhizome.org** to create my  
game **Viral**

## Software

Adobe Creative Suite

Google Workspace

Microsoft Office

Zoom

Blackboard

Canvas

Quick Adaptability to Software

## Skills

Digital Art

Game Design

Narrative Design

Graphic Design

Web Design

JavaScript

HTML

CSS

Video Production

Video Editing

Color Grading

Motion Graphics

VFX

Creative Direction

Pitch Deck Development

Copywriting

Copy Editing

Budget Proposals

Administrative Management

Talent Acquisition

Bookkeeping

Project Management

Grant Writing

AI Prompt Engineering

Remote Learning Instruction

Undergraduate Teaching

Course Development

## Work Experience

### Video & Media Producer

#### UCLA Game Lab

Creates videos, graphics, animations, interviews, articles and social media posts for the UCLA Game Lab's web presence. Launches online campaigns to draw candidates to job calls within the department, and attract students to the UCLA Game Lab Summer Institute. Completes integral administrative tasks.

### Lecturer

#### UCLA Design Media Arts

Instructed the Drawing & Color and Video Art undergraduate course. Developed original syllabi, course materials and lesson plans. Introduced students to digital imaging and video software, design concepts in image and motion, animation, and comprehensive video editing and production knowledge.

### Visiting Lecturer

#### Scripps College Media Studies

Instructed the Interactive Narrative Design introductory undergraduate course. Developed an original syllabus course work and lesson plan. Introduced students to Twine, HTML/ CSS /JS, Adobe Photoshop & After Effects to build their own interactive narrative games.

### Creative Producer

#### Anachronic

Co-founded this creative studio to create lyric & music videos, and animations for music industry artists, music festivals, and fashion brands. Producer, project manager, video editor, colorist, animator and VFX artist. Develops pitch decks and budget proposals to conceptualize projects, attracting a wide range of notable clients including Dolls Kill, Mike Shinoda, Weezer, Train, Eminem, Steve Aoki, & more.

### Summer Institute Instructor

#### UCLA Game Lab

Develops the course material, tutorials, and lectures to instruct Character Animation class at the UCLA Game Lab Summer Institute for high school students for both in-person and virtual classes. Developed virtual tutorials, class lessons and modules for remote learning.